

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD# 2073-D2-REQ. # M59973 "TLL CALL YOU"- PAGE 4/C BLD (5 1/2" x 7 1/2")-DIGEST MAG-1997



..... To us, "I'll call you," means tomorrow,
not sometime before the next century.

VIRGINIA SLIMS
It's a *woman*
thing.



© Philip Morris Inc. 1997
8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



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